

NEIGHBORHOOD COYOTE Program Report

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NEIGHBORHOOD COYOTE Program

The Neighborhood Coyote Program serves as an avenue to address, educate, and report coyote interactions as well as safety issues caused by coyotes within the San Gabriel Valley. Through education and resourcing, we want to ensure the safety of residents and pets. The Neighborhood Coyote Program provides various methods to report coyote encounters as well as tips and information to promote coyote safety.

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The Neighborhood Coyote Program provides the following services:

- Hotline Access
- Reporting Tools
- Referrals to Resources
- Pet Safety Planning
- Crisis Intervention
- Workshops and Training

MONTH AT Glance

During the month of February, the Neighborhood Coyote Program continued to document reports and share relevant information to residents who reported coyote activity in their neighborhoods. Notably, we met with the City of Rosemead to recap 2020 activities and collaborate on how to better serve residents in 2021. Our coyote social media campaign gained further traction with posts relating to the start of coyote mating season on Twitter, Facebook, Instagram, and NextDoor. In February, our NextDoor posts had 5500 impressions and 15 engagements from our 10 cities, all of which were positive. Lastly, we participated in a Wildlife Watch partners meeting and engaged in a coyote safety webinar hosted by the Pasadena Humane Society.



Within the City of Rosemead, there was 1 report of coyote interactions for the month of February. The report that was made, was classified as Response Level 2. Response Level 2 includes coyotes entering a yard or home with or without pets present. There was at least one coyote seen in the City of Rosemead in the month of February.

Please find detailed data in the attached document.



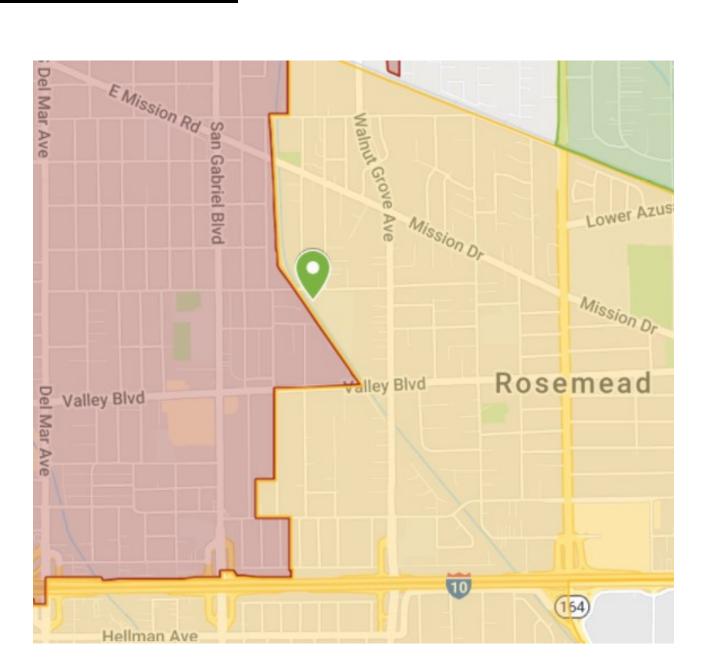
Please be sure to follow us on Twitter (@SGVCOGCoyotes), Instagram (@SGVCOGCoyotes), and Facebook (@SGVCOGNeighborhoodCoyote)! We will be posting seasonally relevant coyote safety information on the first and third Thursday of every month. We are also placing special emphasis on community events! If you have any in mind or can connect us with homeowner's associations, Chambers of Commerce, or any other organizations, we would greatly appreciate the assistance.

Please note that we have Coyote Safety Coloring Books and brochures available for residents in English, Spanish and Chinese. If you would like to distribute these to your community or display them in a public lobby, please contact us.

Finally, don't forget to include information about the Neighborhood Coyote Program on your website, in social media posts, and in newsletters to ensure residents know how to report coyote sightings to us. The three main methods are:

- Online: sgvcog.org/coyotereportingCoyote
- Hotline: (626) 278-8039
- Email: coyotes@sgvcog.org





<u>Key</u> Blue- Response Level 1 Green-Response Level 2 Yellow - Response Level 3

THANK YOU!

PARTICIPATING CITIES Alhambra | Arcadia | Azusa | Covina Irwindale | Montebello | Rosemead San Gabriel | San Marino | Temple City